

## 2010 - 2013 Strategic Plan by Programs

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Key Result	Legislative & Regulatory		
	Regulatory Issues	Legislative Issues	CGI and Committees
Description of accomplishments by 6/30/13	<ol style="list-style-type: none"> <li>1. Provide comprehensive monitoring of regulatory activities of federal and state agencies that could have an adverse impact on composites manufacturers.</li> <li>2. Maintain current emission standards for styrene emissions</li> <li>3. Maintain current safety standards that apply uniquely to composites manufacturers</li> <li>4. Federal standards would be of highest priority state priority would be aligned with number of members impacted.</li> <li>5. Maintain Risk Communications Toolkit</li> </ol>	<p>Have the ability to:</p> <ol style="list-style-type: none"> <li>1) Effectively monitor issues on Capitol Hill that impact the industry;</li> <li>2) Form and work in coalitions with other manufacturer organizations;</li> <li>3) Have sufficient access to key leaders in the US Congress</li> </ol>	<ol style="list-style-type: none"> <li>1. Work with CGI committees to educate policy-makers on the benefits of composite products for solving important national problems.</li> <li>2. Advocate for incentives and policies that increase the use of composite products.</li> <li>3. Possible program areas: a) life cycle cost analysis used for awarding federally-funded highway construction projects; b) composite utility truck bodies added to DOE list of fuel-saving technologies that qualify for favorable tax treatment.</li> </ol>
Priority Level within Key Result	1	2	2
Performance Indicators			
Milestone Year 1 (June 2011)	<ol style="list-style-type: none"> <li>1. Defer NTP review of styrene to the 13th ROC, reform the process for evaluating styrene</li> <li>2. Work with Cal DOSH to assure appropriate workplace safety guidelines</li> <li>3. Defeat effort of Cal EPA to list styrene as a "probably carcinogen"</li> <li>4. Review and update if necessary Risk Communication Toolkit</li> </ol>	<ol style="list-style-type: none"> <li>1. Have comprehensive legislative policies outlined.</li> <li>2. Completed effective Lobby Days.</li> <li>3. Continued increases in membership in the Composites Caucus.</li> </ol>	<ol style="list-style-type: none"> <li>1. Conduct 3 Composites Caucus Briefings on various market segments.</li> <li>2. Gain 30 of cosponsors for Transportation Amendment.</li> <li>3. Introduce truck-body issue to DOE and key Congressional Committees</li> </ol>
Milestone Year 2 (June 2012)	<ol style="list-style-type: none"> <li>1. Address any attempts by IRIS to classify styrene as a threat to human health or to further regulate its use.</li> <li>2. Continue to work with California's EPA and DOSH agencies to prevent unneeded regulation of styrene</li> <li>3. Address any appropriate regulatory opportunities or threats as identified by the Government Affairs Committee</li> </ol>	<p>Same as above.</p> <ol style="list-style-type: none"> <li>1. Effective participation with NAM on major manufacturing issues.</li> <li>2. Addition of a Legislative staff person.</li> </ol>	<p>Conduct 3 addition Caucus briefings. Secure passage of amendment in House and Senate versions of the Transportation Bill. Bring truck-body issue to completion.</p>
Membership	Addresses issues that impact the broadest number of members	Will increase the value of membership	Several of these projects tie to specific CGI Committees. Others represent other significant segments of the membership. In each case there is a range of 5 to 25 of manufacturing of companies that would be positively impacted.
Value to Industry	Continuing operational flexibility for composite manufacturers.	Will enable the association to block legislation that will be costly to the industry	Educate and advocate in public policy arena to grow markets for composite products.
Key Result: 1. Education & Information 2. Legislative & Regulatory 3. Member Company Prosperity	2. Legislative and regulatory	Legislative and Regulatory	3. Member Company Prosperity
Goals	#2 Proactively influence regulatory agencies to generate a positive regulatory environment.	#1 Develop an effective legislative program that achieves important industry public policy objectives.	#3 Increase awareness of potential market advantages of utilizing composite materials.
Committee	Government Affairs Committee	Legislative	CGI and Committees
Program Owner/Staff	John Schweitzer	Tom Dobbins/John Schweitzer	John Schweitzer/John Busel

**Legislative & Regulatory Cont.**

Political Action Committee	Composites Advocacy Program	Caucus/Lobby Day
<p>1. The PAC is developed into a recognizable brand                      2. Every advocacy contact is prior approved                      3. Achieve \$40K in annual revenues                      4. Achieve at least 100 contributors</p>	<p>1. Have a well-maintained database of industry companies and the districts they are connected with.                      2. Have a advocacy contact in every company that will participate.                      3. Maintain continual programs to help advocates build and develop better relationship with MOC</p>	<p>Host an expected Lobby Day (and Caucus events) where attendance and visits increases each year</p>
2	2	2
PAC & Grassroots newsletters are circulated to gain membership in the PAC	CAP contacts have been found within our member companies	<p>1. One formal Lobby day event                      2. Three Possible Caucus(s)</p>
Bimonthly solicitations for the PAC targeted to market segments.	A legislative database can be effectively used	<p>1. One formal Lobby day event                      2. Three Possible Caucus(s)</p>
Is only available to members	Is a key membership benefit - many members join for the government affairs	yes - Providing an organized event for members to attend in order to influence legislative activities.
Sets ACMA apart from other industry advocates.	Is a key part of ACMA's legislative strategy.	Provides a way for members to interact with the legislative process and advocate composites
2. Legislative & Regulatory	2. Legislative & Regulatory	2. Legislative and regulatory
#1 Develop an effective legislative program that achieves important industry public policy objectives.	#1 Develop an effective legislative program that achieves important industry public policy objectives.	#1 Develop an effective legislative program that achieves important industry public policy objectives
PAC Leadership Committee	Legislative Committee	GAC, DACs
Jonathan Roberts	Jonathan Roberts	John Schweitzer